

Name _____

Section _____

www.oracle.com

An EFL lesson based on the web site

Intermediate

3 class periods

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Visit <http://iteslj.org/t/ws/> for the latest version of this lesson and similar lessons.

Oracle is a software company and is Microsoft's major competitor. This lesson is very similar in format to www.dell.com except that the Dell content is about hardware.

What should I do?

Go to www.oracle.com/ and answer the questions on this worksheet.



-
1. In what year was Oracle founded? _____
 2. What were the company's revenues in FY (fiscal year) 2001? \$ _____
 3. How many people does Oracle employ worldwide? _____
 4. Match the following quotes with the correct link on the home page.

Quote	Link from home page
...a complete set of business applications which enables companies to efficiently manage customer processes	
Oracle store (you see lots of flags)	
Whether you are an Independent Software Vendor , or other partner type , you can leverage Oracle's market leadership to expand your business...	

...a customer wanting to accelerate the adoption of new technology, or an individual seeking better career opportunities, get educated directly from those who know Oracle technology the best...	
Looking for a place to make a difference?	
Only Oracle offers a complete, integrated, component based architecture designed around the specific needs of the top industries.	
Develop faster with complete and integrated tools	
From initial strategic planning to rapid implementations and upgrades, Oracle Consulting's goal is to ensure that your company succeeds with its investment in Oracle technology.	
New Issue of Oracle Magazine	
With web sites around the globe...	

5. Some of the links listed below under  are correct. Others do not exist.

Products

You will have to look at all the links carefully to mark the correct ones with a .

-
- | | |
|--|--|
| <input type="checkbox"/> Manageability | <input type="checkbox"/> How to buy Microsoft products |
| <input type="checkbox"/> Wired | <input type="checkbox"/> Business intelligence |
| <input type="checkbox"/> E-business suite | <input type="checkbox"/> Application server |
| <input type="checkbox"/> Development tools | <input type="checkbox"/> J2BB |
| <input type="checkbox"/> Human Resources | <input type="checkbox"/> Reporting |
-

6. Now, surf the web (look around the Internet) and find TWO other SOFTWARE companies.

7. Write down the URL addresses of the other two companies:

www._____ www._____

8. Which of the three companies have ONLINE STORES where you can order products online? Name the links of the online stores or ordering services:

Oracle: _____

9. Comparing the three web sites, which one do you think is the clearest and easiest to navigate?

Oracle _____ _____

Why? Explain in complete sentences. _____

10. Name a link from any of the three web sites that you especially like and explain why. First, tell us which web site your favorite link is from.

Web site: Oracle _____ _____

My favorite link is called: _____

Why I like it: _____

End of lesson. Answer key on page 4.

Answer key

1. 1977
2. \$10.9 billion
3. 42,000
- 4.

Quote	Link from home page
...a complete set of business applications which enables companies to efficiently manage customer processes	E-business Suite
Oracle store (you see lots of flags)	Online sales
Whether you are an Independent Software Vendor , or other partner type , you can leverage Oracle's market leadership to expand your business...	Independent software vendors
...a customer wanting to accelerate the adoption of new technology, or an individual seeking better career opportunities, get educated directly from those who know Oracle technology the best...	Oracle university
Looking for a place to make a difference?	Employment
Only Oracle offers a complete, integrated, component based architecture designed around the specific needs of the top industries.	Industries
Develop faster with complete and integrated tools	Development tools
From initial strategic planning to rapid implementations and upgrades, Oracle Consulting's goal is to ensure that your company succeeds with its investment in Oracle technology.	Consulting
New Issue of Oracle Magazine	Publications
With web sites around the globe...	Worldwide Oracle Sites

5.

- | | |
|--|---|
| <input checked="" type="checkbox"/> Manageability | <input type="checkbox"/> How to buy Microsoft products |
| <input type="checkbox"/> Wired | <input checked="" type="checkbox"/> Business intelligence |
| <input checked="" type="checkbox"/> E-business suite | <input checked="" type="checkbox"/> Application server |
| <input type="checkbox"/> Development tools | <input type="checkbox"/> J2BB |
| <input checked="" type="checkbox"/> Human Resources | <input checked="" type="checkbox"/> Reporting |

7. Variable

8. Variable. For Oracle, "Oracle Store."

9,10: Variable